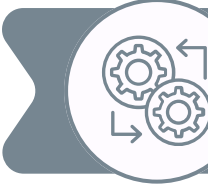


# GROW with the Power of SAP + Aleran Connected Commerce

Aleran enhances your SAP ERP, giving B2B manufacturers a seamless way to simplify the complexity of selling, marketing, quoting and pricing configurable products. Our end-to-end, AI-fueled digital commerce platform requires minimal IT to streamline online and omnichannel sales with speed, efficiency and affordability.

## How Aleran Solves with SAP



**Seamless Integration**  
Out-of-the-box SAP integration with minimal IT for ease & flexibility



**Cloud First**  
Supports RISE/GROW implementation & integration



**Speed to ROI**  
Quick to implement, fast to achieve ROI



**Flexible Pricing**  
Affordable and accessible to start, easy to use day-to-day



**Best-in-Class**  
Leading functionality from CPQ to Sales Order Management, all in one platform

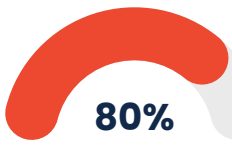


**SAP Certified**  
SAP store listed and SAP-certified platform

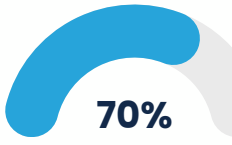


**Clean Core Support**  
Integration via BTP allows for maximum flexibility, and rapid technological change

## Aleran by the Numbers



**Lower TCO**  
Up to 80% lower total cost of ownership (TCO) compared to customized ERP systems



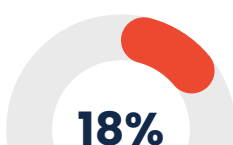
**Time Saved**  
Weekly time saved by eliminating legacy customizations



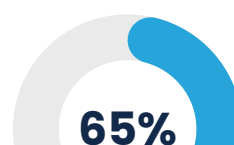
**Faster Go Live**  
Go live up to 50% faster with SAP with preconfigured best practices, including Aleran

Source: Aleran Software

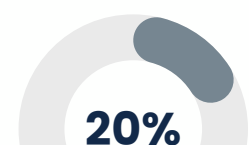
## Aleran + SAP ERP = Real Results



**18% Boosted AOV**  
Increase your average order value with Aleran's product catalog-embedded and AI-driving upselling and cross-selling



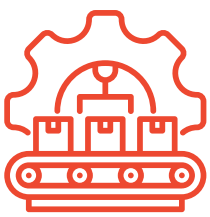
**65% Reduced Costs**  
Aleran's automation and digitizing of repetitive and time-intensive manual sales tasks like quoting reduces costs.



**20% More Efficiency**  
Aleran's seamless integration across ERP, CRM saves time by eliminating legacy customizations

Source: Aleran Software

## Aleran + SAP for Manufacturing Sales Success



**Uniquely designed for B2B manufacturers**



**Accelerates time-to-revenue**



**Managed by Sales & Marketing, for minimal IT lift**

## Real impact, Fast ROI with Aleran

**26%**

Average year one revenue lift

**90 days**

Average time post-launch to achieve ROI

**99%**

Aleran uptime in 2024

"Aleran's platform offers a robust set of B2B capabilities which are essential to our business. Supporting our complex pricing tiers and having a single source for all carts, quoting, and sales orders for our customer service team and field sales has been a huge improvement to our organization."

**BEN SMITH**  
HEAD OF MARKETING - NORTH AMERICA, STÄUBLI

# GROW with the Power of SAP + Aleran Connected Commerce

Aleran enhances SAP ERP, giving B2B manufacturers a seamless way to scale and simplify the complexity of selling, marketing, quoting and pricing configurable products. Aleran's end-to-end, AI-fueled digital commerce platform requires minimal IT to streamline online and omnichannel sales with speed, efficiency and affordability.

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SAP store listed and SAP-certified platform

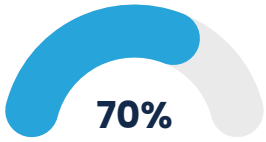


**Clean Core Support**  
Integration via BTP allows for maximum flexibility, and rapid technological change

## Aleran by the Numbers



**Lower TCO**  
Up to 80% lower total cost of ownership (TCO) compared to customized ERP systems



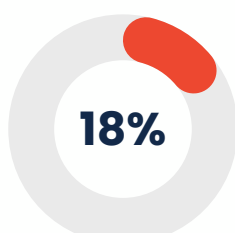
**Time Saved**  
Weekly time saved by eliminating legacy customizations



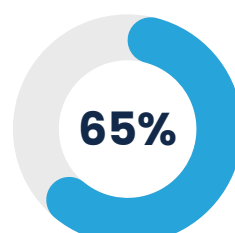
**Faster Go Live**  
Go live up to 50% faster with SAP with preconfigured best practices, including Aleran

Source: Aleran Software

## Aleran + SAP = Real Results



**18% Boosted AOV**  
Increase your average order value with Aleran's product catalog-embedded and AI-driving upselling and cross-selling



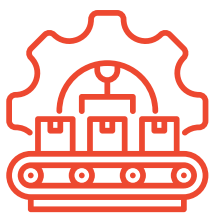
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**20% More Efficiency**  
Aleran's seamless integration across ERP, CRM saves time by eliminating legacy customizations

Source: Aleran Software

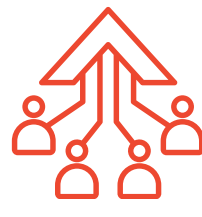
## Aleran + SAP for Manufacturing Sales Success



**Uniquely designed for B2B manufacturers**



**Accelerates time-to-revenue**



**Managed by Sales & Marketing, for minimal IT lift**

## Real impact, Fast ROI with Aleran

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Average year one revenue lift

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HEAD OF MARKETING - NORTH AMERICA, STÄUBLI

# GROW with the Power of SAP + Aleran Connected Commerce

Aleran enhances your SAP ERP, giving growth-focused B2B manufacturers a seamless way to simplify the complexity of selling, marketing, quoting and pricing configurable products. Our end-to-end, AI-fueled digital commerce platform requires minimal IT to streamline online and omnichannel sales with speed, efficiency and affordability.

## How Aleran solves with SAP



**Seamless integration**  
Seamless out of the box SAP integration with minimal IT for ease & flexibility



**Cloud first**  
Cloud first, supporting RISE/GROW implementation & integration



**Speed to ROI**  
Quick to implement, fast to achieve ROI



**Flexible pricing**  
Affordable and accessible to start, easy to use day to day



**Best-in-class**  
Leading functionality from CPQ to Sales Order Management and more all in one



**SAP certified**  
Listed in the SAP store and SAP certified platform



**Clean core support**  
Integration via BTP allows for maximum flexibility, and rapid technological change

## Aleran + SAP = manufacturing sales success



**Uniquely designed for B2B manufacturers**



**Accelerates time to revenue**



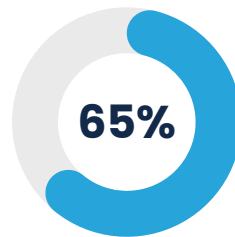
**Minimal IT. Managed by Sales & Marketing**

## Aleran commerce = real results



**18% boosted AOV**  
With Aleran's product catalog-embedded and AI-driving upselling and cross-selling

Sources: Aleran Software

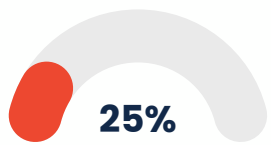


**65% reduced costs**  
Aleran's automation and digitizing of repetitive and time-intensive manual sales tasks like quoting cost manufacturers, which can up to 12% annually in lost revenue according to Experian.



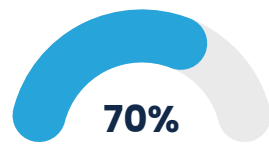
**20% more efficiency**  
Aleran's seamless integration across ERP, CRM and more helps achieve better alignment and more effective demand planning, which can cost up to 20%-50% revenue annually, according to McKinsey.

## Aleran by the data



**25% Lower TCO**  
Even up to 80% lower total cost of ownership (TCO) compared to customized ERP systems

Sources: Aleran Software



**70% Time Saved**  
Weekly time saved by eliminating legacy customizations



**Faster Go Live**  
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## Real impact, fast ROI with Aleran

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